

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, DAN NAGELBERG  
do hereby request station time concerning the following issue:

DSCC-IE
---------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	ORDERED			

<b>Total Charges:</b>
-----------------------

This broadcast time will be used by: DSCC-IE

<p><b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b></p> <p style="text-align: center;"> <input checked="" type="checkbox"/> <b>Yes</b> <span style="margin-left: 200px;"><input type="checkbox"/> <b>No</b></span> </p>	
---	--

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

DSCC-IE

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**MARTHA MCKENNA, DIRECTOR IE**  
**430 S. CAPITOL ST SE**  
**WASHINGTON DC 20003**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

4/27/12                      [Signature]                      202-338-8700  
 Date                                      Signature                                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted                      ☐ Accepted in Part                      ☐ Rejected

\_\_\_\_\_  
 Signature                                      Printed Name                                      Title

## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS		ORDERED		

**Total Charges:**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**



WFTS

# ORDER

Print Date 08/10/12

Page 1 of 3

Flight Dates 08/15/12-08/21/12

Contract / Revision 307638 /  
Original Date / Revision 08/10/12 08/10/12  
Advertiser DSCC-Nelson / Democrat / S

Agency Abar Hutton Media

Buying Contact

6190 Grovedale Court - Suite 200  
 Alexandria, VA 22310

Product  
 Bill Nelson for Senate

Agency Com 15%

Billing Contact

6190 Grovedale Court - Suite 200  
 Alexandria, VA 22310

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:30:00

Estimate # 544

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive  
 Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBHS	%	
WBSV	%	
WCLF	%	
WEDU	%	
WFLA	%	
WMOR	%	
WTOG	%	
WTSP	%	
WTTA	%	
WTVT	%	
WUSF	%	
WVEA	%	
WWSB	%	
WXPX	%	

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
August 2012	28	\$16,362.50	\$19,250.00	0.00
<b>Totals</b>	<b>28</b>	<b>\$16,362.50</b>	<b>\$19,250.00</b>	<b>0.00</b>

## Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
07/30/12	08/21/12	28	\$16,362.50	\$19,250.00

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	WFTS	08/15/12	08/21/12	M-F 7-9a GMA GMA	CM	658-9a	-1111--	:30	4	\$900.00	P-3	0.00 NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/15/12	08/21/12	-1111--	4		\$900.00		0.00					
N 2	WFTS	08/15/12	08/21/12	M-F 9-10a M-F 9-10a	CM	9-10a	1-----	:30	1	\$400.00	P-2	0.00 NM	1	\$400.00



WFTS

Print Date: 08/10/12

Page 2 of 3

Contract / Revision 307638 Flight Dates 08/15/12-08/21/12

Hiatus Dates

Original Date / Revision 08/10/12/ 08/10/12

Order Sep 00:30:00

Advertiser DSCC-Nelson / Democrat / : Product Bill Nelson for Senate

Estimate # 544

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 2	WFTS	08/15/12	08/21/12	M-F 9-10a M-F 9-10a	CM	9-10a	1-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/12	08/21/12	1-----					1	\$400.00		0.00			
N 3	WFTS	08/15/12	08/21/12	M-F 10-11a M-F 10-11a	CM	10-11a	111----	:30	3	\$450.00	P-2	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/12	08/21/12	111----					3	\$450.00		0.00			
N 4	WFTS	08/15/12	08/21/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	-1-1---	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/12	08/21/12	-1-1---					2	\$1,000.00		0.00			
N 5	WFTS	08/15/12	08/21/12	M-F 12-1p ABC Action News	CM	1158a-1p	111-1--	:30	4	\$450.00	P-3	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/12	08/21/12	111-1--					4	\$450.00		0.00			
N 6	WFTS	08/15/12	08/21/12	M-F 5-530p ABC Action News	CM	458-530p	11--1--	:30	3	\$1,000.00	P-3	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/12	08/21/12	11--1--					3	\$1,000.00		0.00			
N 7	WFTS	08/15/12	08/21/12	M-F 530-6p ABC Action News	CM	530-6p	-1-1---	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/12	08/21/12	-1-1---					2	\$1,000.00		0.00			
N 8	WFTS	08/15/12	08/21/12	M-F 6-630p ABC Action News	CM	558-630p	1---1--	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/12	08/21/12	1---1--					2	\$1,200.00		0.00			
N 9	WFTS	08/15/12	08/21/12	Sa 6-7a Sa 6-7a	CM	6-7a	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/12	08/21/12	-----S-					1	\$300.00		0.00			
N 10	WFTS	08/15/12	08/21/12	Sa 7-8a Sa 7-8a	CM	7-8a	-----S-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/12	08/21/12	-----S-					1	\$400.00		0.00			
N 11	WFTS	08/15/12	08/21/12	SA 8-9a SA 8-9a	CM	758-9a	-----S-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/12	08/21/12	-----S-					1	\$500.00		0.00			
N 12	WFTS	08/15/12	08/21/12	Sa 9-10a Sa 9-10a	CM	9-10a	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/12	08/21/12	-----S-					1	\$300.00		0.00			
N 13	WFTS	08/15/12	08/21/12	SU 7-8a SU 7-8a	CM	658-8a	-----S	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/12	08/21/12	-----S					1	\$500.00		0.00			
N 14	WFTS	08/15/12	08/21/12	Su 8-9a Su 8-9a	CM	8-9a	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/12	08/21/12	-----S					1	\$300.00		0.00			



WFTS

Print Date: 08/10/12

Page 3 of 3

Contract / Revision **307638** Flight Dates **08/15/12-08/21/12**

Hiatus Dates

Original Date / Revision 08/10/12/ 08/10/12

Order Sep 00:30:00

Advertiser **DSCC-Nelson / Democrat / : Product Bill Nelson for Senate**

Estimate # **544**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 14	WFTS	08/15/12	08/21/12	Su 8-9a	CM	8-9a	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				Su 8-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/12	08/21/12	-----S					1	\$300.00		0.00			
N 15	WFTS	08/15/12	08/21/12	SU Grey's	CM	1135p-1235a	-----S	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				SU Grey's											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/12	08/21/12	-----S					1	\$400.00		0.00			
Totals														28	\$19,250.00